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Volunteer Job Posting

POSITION: Social Media Director

POSTING DATE: March 10, 2022

REPORTS TO: Executive Director/CEO

START DATE: April 1, 2022

POSITION SUMMARY: This position will be responsible for using social media as a means to connect and engage LSM members, grow the LSM membership and fanbase, promote fundraisers and other LSM events to the community; the management and supervision of a team of volunteers. Volunteers and interns will be considered for this position.

WHAT YOU'LL DO:

- Conduct monthly meetings with the Social Media Team.
- Regularly create and develop content for trending social media platforms.
- Coordinate with the Recruiting Team to promote virtual recruiting campaigns.
- Coordinate with the LSM Board of Directors to promote fundraising events.
- Manage the LSM website.
- Other duties as assigned.

PREFERRED QUALIFICATIONS:

- Age 18 or older.
- At least one year of participation in a performing arts unit desired, preferably with a WGI ensemble.
- Excellent organizational, communication, and interpersonal skills.
- Proficient with G Suite and Discord; strong email and communication skills.
- Understanding of all current social media platforms and trends.

HOW TO APPLY: Visit www.lsmperformingarts.com/jobs to apply.

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